



FOR IMMEDIATE RELEASE

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Bernard Foods Introduces Sans Sucre Classic Blondie Brownie Mix in New Line of Sugar-Free and No Sugar Added Baking Mixes

Evanston, Ill (October 11, 2010) - Foodservice industry specialists Bernard Food Industries, Inc. recently launched a new line of sugar-free and no sugar added baking mixes sweetened with all-natural Stevia. The Sans Sucre line offers four flavors including Classic Blondie Brownie.

Sans Sucre Classic Blondie Brownie is a great tasting, sugar-free version of a favorite dessert. The brownie is accented by a sweet vanilla flavor.



By using Stevia, an all-natural sweetener, the Classic Blondie Brownie is naturally sweetened without additional sugar. According to the Mintel Sugar-Free Foods Survey, 24 percent of Americans watch their sugar intake. As this increasing number of people is staying away from processed foods that contain high amounts of sugar, preservatives and artificial ingredients, Sans Sucre is a great option for healthy eaters, diabetics and dieters alike.

Along with being sugar-free, the Classic Blondie Brownie mix contains only 130 calories per serving, with low fat, no cholesterol and 25 grams of carbohydrates. These nutritional facts appeal to the 90 percent of adults that consume low calorie or reduced fat foods on a regular basis, according to the Calorie Control Council.

In addition to being healthy, the Classic Blondie Brownie is easy to prepare. Calling for minimal ingredients, it requires only vegetable oil and water. The mix is available for a suggested retail price of \$3.99 - \$4.49.

For enhanced flavor, add chopped-nuts or sugar-free fudge before baking. The following recipe is also an option for a healthy snack.

Sweet n' Crunchy Blondie Bars

- 1/3 cup water
- 2 tablespoons vegetable oil
- 1 box Sans Sucre Classic Blondie Brownie mix
- 1 cup peanuts (chopped)
- 1 cup skinny pretzel sticks
- 1 tablespoon sugar-free chocolate

Chop skinny pretzel sticks and peanuts. Prepare brownie mix as directed. Sprinkle enough peanuts and pretzels over brownies to cover. Bake as directed. Cool completely. Drizzle melted sugar-free chocolate over brownies.

About Sans Sucre Baking Mixes

Sans Sucre is the first line of baking mixes from foodservice industry specialists, Bernard Food Industries, Inc that are flavored with Stevia, an all-natural sweetener. In addition, they are sugar-free or no sugar added, low fat, no cholesterol, lower in calories and lower in sodium. For more information visit: www.bernardfoods.com.

About Bernard Food Industries

Since 1947, Bernard Food Industries, Inc. has been dedicated to providing solutions to the foodservice industry. Family owned and operated by the Bernard family, Bernard Food Industries, Inc. has 1,000 specialty food products, including beverages, soups, seasonings, sauces, baking mixes, and more. Of those products, 350 are dietary in nature. For more information visit: www.bernardfoods.com or www.edietshop.com.

Sans Sucre baking mixes are available in Classic Blondie Brownie as well as Apple Cinnamon Coffee Cake, Chocolate Fudge Brownie and Milk Chocolate Brownie.

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For product samples, photos, recipes or to set up an interview please contact:
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